

BUILD

Our Mission

Building African Brands *and the people behind them.*

Africa doesn't lack ideas.
It lacks the clarity, systems, and support to
turn those ideas into enduring brands.

BRAND SERVICES

2026



**branding
africa.**

wearebrandingafrica.com

Build a brand with clarity, structure, and intention.

If your brand needs clarity before creativity — this is where we start.

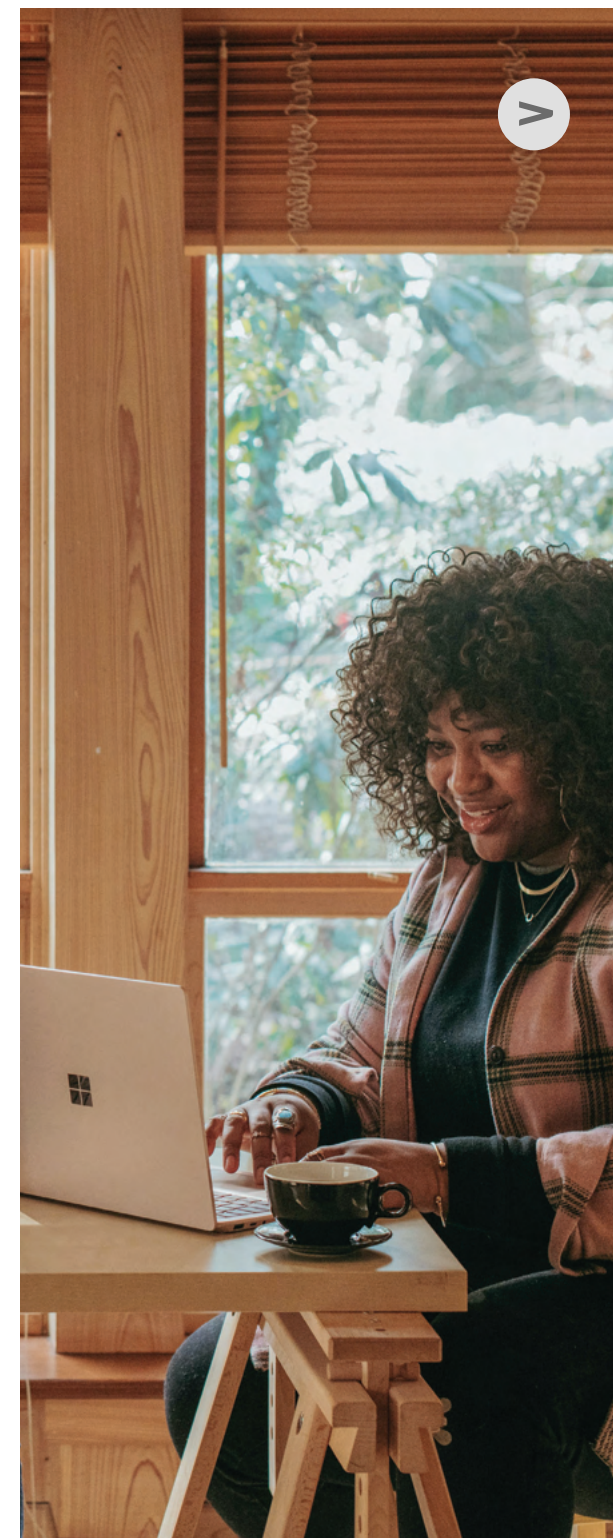
Strong brands aren't built by chance — they're built through insight, strategy, and thoughtful execution.

Our **Build** services are designed for businesses ready to define who they are, how they show up, and how they grow with consistency and credibility.

Who this is for?

- **Businesses** that feel unclear or inconsistent in how they present themselves
- **Founders** who need strategic direction before design or marketing
- **Corporates** seeking structured brand consulting and execution support

branding
africa.



Our Belief

We envision Africa not just as a player, but as the birthplace of greatness, creativity, and innovation.

Inspired by George Kimble's words, "*The darkest thing about Africa has always been our ignorance of it;*"

we're committed to ensuring African businesses can no longer be ignored — through brands that speak clearly, confidently, and globally.

Our Approach

Every brand engagement is guided by our three-pillar brand development process, ensuring that strategy leads design — not the other way around.

We take the time to understand:

- Where your brand has been (Brand Heart)
- Where it's going (Brand Positioning)
- What it needs to communicate to get there (Brand Persona)

This allows us to build brands that are aligned, intentional, and built to last.





Online ONLY

R2500

60 min

A strategic session designed to help businesses and founders get unstuck.

- ✓ 60 minutes
- ✓ A one-on-one session
- ✓ Online ONLY
- ✓ Consultation Report
- ✓ Customised Feedback
- ✓ 5 day chat support

[Book Now](#)



Brand Consultation

This one-hour consultation help:

- Assess your brand's current position
- Identify gaps and challenges
- Provide tailored recommendations and action steps

You'll receive a brand report summarising insights and recommendations.

Larger stakeholder workshops are scoped and priced separately.

How to get started

- Pay online
- Answer pre-workshop questionnaire
- Schedule Session
- Get Unstuck

Not ready yet?

[Sign Up To Newsletter](#)

[Enquire](#)



In-person / online

R8500

2 hours

A strategic workshop designed to help businesses and founders get unstuck.

- ✓ 2 hours
- ✓ A one-on-one session
- ✓ Online/in-person
- ✓ Brand Guideline & Recommendations
- ✓ Dedicated brand consultant
- ✓ Customised Feedback
- ✓ 5 day chat support
- ✓ In-Person JHB ONLY*
- ✓ Limited to 2 person(s)

Enquire Now



Brand Discovery Workshop

This two-hour workshop helps uncover:

- Brand purpose, vision, and direction
- Target audience and positioning
- Key challenges and opportunities
- Strategic insights to guide next steps

You'll receive a brand guideline with brand wiht insights and strategic recommendations, aligned to your business goals.

Larger stakeholder workshops are scoped and priced separately.

How to get started

- Schedule 15 minute consulation (compulsory)
- Pay Invoice
- Schedule Session
- Build a brand that lasts

Not ready yet?

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Enquire

Good for Growth

R15 000

3-6 weeks

Designed for businesses building or refreshing their visual identity with intention.

- ✓ Brand Discovery Workshop
- ✓ Brand Report & guideline
- ✓ Logo concept development
- ✓ Refinement and finalisation
- ✓ Logo usage guidelines
- ✓ Dedicated Team

Enquire Now



Logo Development

The process includes a Brand Discovery Workshop, which informs the strategic direction of the logo and ensures it reflects the true essence of your brand. From this, we develop a considered and purposeful visual identity.

You will receive:

- A brand insights report from the discovery session
- A complete logo suite in all required file formats for online and offline use
- A logo guide outlining correct usage and application

Corporate identity assets such as letterheads, business cards, and additional stationery are scoped and priced separately.

How to get started

- 15-min online consultation
- Pay 50% deposit
- Schedule Workshop
- Build a brand that lasts

Not ready yet?

Sign Up To Newsletter

Get In touch

Need something a little more custom?

Brand Design Services

Hourly Based

Design support for brands that need consistency and professional execution across platforms.

Services may include:

- Brand collateral
- Marketing assets
- Presentation design
- Digital and print materials

All design work begins with a consultation to scope requirements and timelines.

Enquire Now



Custom Brand Consulting

Tailored Pricing

For businesses and corporates requiring ongoing or specialised brand support.

This may include:

- Brand strategy and positioning
- Stakeholder workshops
- Brand audits
- Communication strategy
- Long-term brand advisory

Pricing is customised based on scope, timelines, and business needs.

Enquire Now



Not Sure What You Need?

If you're unsure where to start, we'll help you find the right entry point.

Book a 15-minute Clarity Call

Book Now



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